

INVOICE



WKMG
4466 N. John Young Pkwy
Orlando, FL 32804
TEIN: 06-0903509
Main: (407)291-6000
Billing: (407)521-1238

<http://www.local6.com>

Billing Address:

Mundy Katowitz Media
Attention: Accounts Payable
1322 G. Street, SE
Washington, DC 20003

Send Payment To:

WKMG
PO Box 864255
Orlando, FL 32886-4255
TEIN: 06-0903509

Invoice #	Invoice Date	Invoice Month	Invoice Period
258057-2	11/06/12	November 2012	10/29/12 - 11/02/12
Station	Account Executive	Sales Office	Sales Region
WKMG	Kristen Waskie	MMT/Philadelph	National

Advertiser	Product	Estimate Number
ISS/Priorities USA Action	PRIORITIES USA ACT	1566

Flight Dates	Order #	Alt Order #
10/23/12 - 11/02/12	258057	06301407

Billing Calendar	Billing Type
Broadcast	Cash

Special Handling

IDB #	Advertiser Code	Product Code
9914019		

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
62	10/29/12	10/29/12	David Letterman	1136p-1238a	M-----	:30	1	\$900.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 M----- 1 \$900.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG 10/29/12 12:37 AM David Letterman 1136p-1238a :30 PRATV1229H \$900.00 NM									
63	10/29/12	10/29/12	Price Is Right	11a-12p	M-----	1:00	1	\$2,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 M----- 1 \$2,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG 10/29/12 Price Is Right 11a-12p :00 \$2,000.00 NM See MG 63.2									
64	10/29/12	10/29/12	Soaps	12:30-2p	M-----	1:00	1	\$2,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 M----- 1 \$2,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG 10/29/12 1:29 PM Soaps 12:30-2p 1:00 PRATV1203H \$2,000.00 NM									
65	10/29/12	10/29/12	Local 6 News 12-1230p	12-1230p	M-----	1:00	1	\$1,800.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 M----- 1 \$1,800.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG 10/29/12 12:20 PM Local 6 News 12-1230p 1:00 PRATV1203H \$1,800.00 NM									

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258057-2	11/06/12	November 2012	10/29/12 - 11/02/12
Advertiser	Product	Estimate Number	
ISS/Priorities USA Action	PRIORITIES USA ACT	1566	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
66	10/29/12	10/29/12	News at 5p	5-530p	M-----	1:00	1	\$2,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 M----- 1 \$2,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG 10/29/12 5:27 PM News at 5p 5-530p 1:00 PRATV1203H \$2,000.00 NM									
67	10/29/12	10/29/12	Morn News at 6a	6-7a	M-----	1:00	1	\$1,600.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 M----- 1 \$1,600.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG 10/29/12 6:28 AM Morn News at 6a 6-7a 1:00 PRATV1203H \$1,600.00 NM									
68	10/29/12	10/29/12	News at 7p	7-7:30p	M-----	1:00	1	\$3,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 M----- 1 \$3,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG 10/29/12 7:21 PM News at 7p 7-7:30p 1:00 PRATV1203H \$3,000.00 NM									
69	10/27/12	10/27/12	Sat Local 6 News at 6p	6-630p	-----S-	:30	1	\$750.00	NM
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WKMG 10/29/12 12:03 AM David Letterman 1136p-1238a :30 PRATV1229H \$750.00 NM MG for 69.1 10/27									
86	10/29/12	10/29/12	Morn News at 530a	530-6a	M-----	:30	1	\$700.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 M----- 1 \$700.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG 10/29/12 5:54 AM Morn News at 530a 530-6a :30 PRATV1229H \$700.00 NM									
87	11/02/12	11/02/12	Price Is Right	11a-12p	----F--	:30	1	\$2,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 ----F-- 1 \$2,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG 11/02/12 12:00 PM Price Is Right 11a-12p :30 PRATV1229H \$2,000.00 NM									

Total Spots 9 Gross Total \$14,750.00

Payment Terms 30 Days

Agency Commission \$2,212.50
 Net Amount Due \$12,537.50

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Invoice #	Invoice Date	Invoice Month	Invoice Period
262826-1	11/06/12	November 2012	10/29/12 - 11/05/12

Station	Account Executive	Sales Office	Sales Region
WKMG	Kristen Waskie	MMT/Philadelph	National

Advertiser	Product	Estimate Number
ISS/Priorities USA Action	PRIORITIES USA ACT	1790

Flight Dates	Order #	Alt Order #
10/31/12 - 11/06/12	262826	06390718

Billing Calendar	Billing Type
Broadcast	Cash

Special Handling

IDB #	Advertiser Code	Product Code
9914019	321	340

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/Week	Rate	Type
1	11/02/12	11/02/12	Soaps	12:30-2p	----1--	1:00	1	\$2,500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 ----1-- 1 \$2,500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMGF 11/02/12 12:29 PM Soaps 12:30-2p 1:00 PRATV1203H \$2,500.00 NM									
2	11/05/12	11/05/12	Price Is Right	11a-12p	1-----	1:00	1	\$2,800.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 11/05/12 11/11/12 1----- 1 \$2,800.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG M 11/05/12 10:59 AM Price Is Right 11a-12p 1:00 PRATV1203H \$2,800.00 NM									
3	11/05/12	11/05/12	Inside Edition	430-5P	1-----	1:00	1	\$1,600.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 11/05/12 11/11/12 1----- 1 \$1,600.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG M 11/05/12 4:50 PM Inside Edition 430-5P 1:00 PRATV1203H \$1,600.00 NM									
4	11/03/12	11/03/12	7-9a Sat Early Show	7-9a	-----1-	1:00	1	\$1,200.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 -----1- 1 \$1,200.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG Sa 11/03/12 7:58 AM 7-9a Sat Early Show 7-9a 1:00 PRATV1203H \$1,200.00 NM									
5	11/04/12	11/04/12	Cold Case	1135p-1235a	-----1	1:00	1	\$1,500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 -----1 1 \$1,500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG Su 11/04/12 12:37 AM Cold Case 1135p-1235a 1:00 PRATV1203H \$1,500.00 NM									

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PO Box 864255
Orlando, FL 32886-4255
TEIN: 06-0903509

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Invoice #	Invoice Date	Invoice Month	Invoice Period
262826-1	11/06/12	November 2012	10/29/12 - 11/05/12
Advertiser	Product	Estimate Number	
ISS/Priorities USA Action	PRIORITIES USA ACT	1790	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
6	11/01/12	11/01/12	The Talk	2-3p	---1---	1:00	1	\$1,400.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 ---1--- 1 \$1,400.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG Th 11/01/12 The Talk 2-3p :00 \$1,400.00 NM See MG 6.2 2 WKMG Th 11/01/12 Inside Edition 730-8p :00 \$1,400.00 NM See MG 6.3, 6.4 4 WKMG M 11/05/12 7:57 AM The Early Show 7-9a 1:00 PRATV1203H \$700.00 NM MG for 6.2 11/01 3 WKMG M 11/05/12 8:54 AM The Early Show 7-9a 1:00 PRATV1203H \$700.00 NM MG for 6.2 11/01									
7	11/01/12	11/01/12	News at 6p	6-630p	---1---	1:00	1	\$2,800.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 ---1--- 1 \$2,800.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG Th 11/01/12 5:58 PM News at 6p 6-630p 1:00 PRATV1203H \$2,800.00 NM									
8	10/30/12	10/30/12	The Talk	2-3p	-1-----	1:00	1	\$1,400.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 -1----- 1 \$1,400.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG Tu 10/30/12 The Talk 2-3p :00 \$1,400.00 NM See MG 8.2 2 WKMG Tu 10/30/12 David Letterman 1136p-1238a :00 \$1,400.00 NM See MG 8.3 3 WKMG Th 11/01/12 12:30 AM David Letterman 1136p-1238a 1:00 PRATV1203H \$1,400.00 NM MG for 8.2 10/30									
9	10/30/12	10/30/12	The Doctors	3-4p	-1-----	1:00	1	\$1,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 -1----- 1 \$1,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG Tu 10/30/12 The Doctors 3-4p :00 \$1,000.00 NM See MG 9.2 2 WKMG W 10/31/12 3:16 PM The Doctors 3-4p 1:00 PRATV1203H \$1,000.00 NM MG for 9.1 10/30									
10	10/31/12	10/31/12	Local 6 News 12-1230p	12-1230p	--1----	1:00	1	\$2,500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 --1---- 1 \$2,500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG W 10/31/12 12:24 PM Local 6 News 12-1230p 12-1230p 1:00 PRATV1203H \$2,500.00 NM									

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Invoice #	Invoice Date	Invoice Month	Invoice Period
262826-1	11/06/12	November 2012	10/29/12 - 11/05/12
Advertiser	Product	Estimate Number	
ISS/Priorities USA Action	PRIORITIES USA ACT	1790	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
11	10/31/12	10/31/12	The Talk	2-3p	--1----	1:00	1	\$1,400.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 --1---- 1 \$1,400.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMGW 10/31/12 The Talk 2-3p :00 \$1,400.00 NM See MG 11.2,11.3 2 WKMG Sa 11/03/12 6:00 AM Sat 5-7a News 5-7a 1:00 PRATV1203H \$700.00 NM MG for 11.1 10/31 3 WKMG Su 11/04/12 7:21 AM 6-830a Sun News 6a-830a 1:00 PRATV1203H \$700.00 NM MG for 11.1 10/31									
12	10/31/12	10/31/12	Extra	4-430p	--1----	1:00	1	\$1,400.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 --1---- 1 \$1,400.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMGW 10/31/12 3:59 PM Extra 4-430p 1:00 PRATV1203H \$1,400.00 NM									
13	11/02/12	11/02/12	Price Is Right	11a-12p	----F--	1:00	1	\$2,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 ----F-- 1 \$2,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMGF 11/02/12 Price Is Right 11a-12p :00 \$2,000.00 NM Credited									

Total Spots **14** Gross Total **\$21,500.00**

Payment Terms 30 Days

Agency Commission **\$3,225.00**
Net Amount Due **\$18,275.00**

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Invoice #	Invoice Date	Invoice Month	Invoice Period
262773-2	11/06/12	November 2012	10/29/12 - 10/29/12

Station	Account Executive	Sales Office	Sales Region
WKMG	Kristen Waskie	MMT/Philadelph	National

Advertiser	Product	Estimate Number
ISS/Priorities USA Action	PRIORITIES USA ACT	1789

Flight Dates	Order #	Alt Order #
10/23/12 - 10/29/12	262773	06388373

Billing Calendar	Billing Type
Broadcast	Cash

Special Handling

IDB #	Advertiser Code	Product Code
9914019	321	340

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
2	10/29/12	10/29/12	Price Is Right	11a-12p	1-----	1:00	1	\$2,800.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 1----- 1 \$2,800.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG 10/29/12 11:59 AM Price Is Right 11a-12p 1:00 PRATV1203H \$2,800.00 NM									
3	10/29/12	10/29/12	Inside Edition	430-5P	1-----	1:00	1	\$1,600.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 1----- 1 \$1,600.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG 10/29/12 4:42 PM Inside Edition 430-5P 1:00 PRATV1203H \$1,600.00 NM									
6	10/25/12	10/25/12	The Talk	2-3p	---1---	1:00	1	\$1,400.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 ---1--- 1 \$1,400.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WKMG 10/29/12 7:58 PM Inside Edition 730-8p 1:00 PRATV1203H \$1,400.00 NM MG for 6.1 10/25									

Total Spots 3 Gross Total \$5,800.00

Payment Terms 30 Days

Agency Commission \$870.00
Net Amount Due \$4,930.00

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Washington, DC 20003

Send Payment To:

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TEIN: 06-0903509

Invoice #	Invoice Date	Invoice Month	Invoice Period
258052-1	11/06/12	November 2012	10/29/12 - 11/05/12

Station	Account Executive	Sales Office	Sales Region
WKMG	Kristen Waskie	MMT/Philadelph	National

Advertiser	Product	Estimate Number
ISS/Priorities USA Action	PRIORITIES USA ACT	1567

Flight Dates	Order #	Alt Order #
10/31/12 - 11/06/12	258052	06301397

Billing Calendar	Billing Type
Broadcast	Cash

Special Handling

IDB #	Advertiser Code	Product Code
9914019		

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	10/31/12	10/31/12	Morn News at 5a	5-530a	--1----	:30	1	\$500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 --1---- 1 \$500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMGW 10/31/12 5:14 AM Morn News at 5a 5-530a :30 PRATV1229H \$500.00 NM									
2	11/02/12	11/02/12	Morn News at 5a	5-530a	----1--	:30	1	\$500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 ----1-- 1 \$500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMGF 11/02/12 5:12 AM Morn News at 5a 5-530a :30 PRATV1229H \$500.00 NM									
3	10/31/12	10/31/12	Morn News at 530a	530-6a	--1----	:30	1	\$700.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 --1---- 1 \$700.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMGW 10/31/12 5:41 AM Morn News at 530a 530-6a :30 PRATV1229H \$700.00 NM									
4	11/01/12	11/01/12	Morn News at 530a	530-6a	---1---	:30	1	\$700.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 ---1--- 1 \$700.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMGTh 11/01/12 5:55 AM Morn News at 530a 530-6a :30 PRATV1229H \$700.00 NM									

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PO Box 864255
Orlando, FL 32886-4255
TEIN: 06-0903509

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Invoice #	Invoice Date	Invoice Month	Invoice Period
258052-1	11/06/12	November 2012	10/29/12 - 11/05/12
Advertiser	Product	Estimate Number	
ISS/Priorities USA Action	PRIORITIES USA ACT	1567	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
5	10/30/12	10/30/12	Morn News at 6a	6-7a	-1-----	:30	1	\$800.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 -1----- 1 \$800.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG Tu 10/30/12 Morn News at 6a 6-7a :00 \$800.00 NM See MG 5.2 2 WKMGW 10/31/12 6:58 AM Morn News at 6a 6-7a :30 PRATV1229H \$800.00 NM MG for 5.1 10/30									
6	11/01/12	11/01/12	Morn News at 6a	6-7a	---1---	:30	1	\$800.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 ---1--- 1 \$800.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG Th 11/01/12 6:59 AM Morn News at 6a 6-7a :30 PRATV1229H \$800.00 NM									
7	11/02/12	11/02/12	Morn News at 6a	6-7a	----1--	:30	1	\$800.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 ----1-- 1 \$800.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG F 11/02/12 6:41 AM Morn News at 6a 6-7a :30 PRATV1229H \$800.00 NM									
8	10/31/12	10/31/12	The Early Show	7-9a	--1----	:30	1	\$700.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 --1---- 1 \$700.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG W 10/31/12 8:25 AM The Early Show 7-9a :30 PRATV1229H \$700.00 NM									
9	11/01/12	11/01/12	The Early Show	7-9a	---1---	:30	1	\$700.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 ---1--- 1 \$700.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG Th 11/01/12 7:41 AM The Early Show 7-9a :30 PRATV1229H \$700.00 NM									
10	11/02/12	11/02/12	The Early Show	7-9a	----1--	:30	1	\$700.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 ----1-- 1 \$700.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG F 11/02/12 8:45 AM The Early Show 7-9a :30 PRATV1229H \$700.00 NM									
11	11/05/12	11/05/12	Rachael Ray	9-10a	1-----	:30	1	\$750.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 11/05/12 11/11/12 1----- 1 \$750.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG M 11/05/12 9:25 AM Rachael Ray 9-10a :30 USATV04H \$750.00 NM									

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258052-1	11/06/12	November 2012	10/29/12 - 11/05/12
Advertiser	Product	Estimate Number	
ISS/Priorities USA Action	PRIORITIES USA ACT	1567	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
12	10/30/12	10/30/12	Rachael Ray	9-10a	-1-----	:30	1	\$500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 -1----- 1 \$500.00									
Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 WKMG Tu 10/30/12 Rachael Ray 9-10a :00 \$500.00 NM See MG 12.2 2 WKMG Th 11/01/12 9:48 AM Rachael Ray 9-10a :30 PRATV1229H \$500.00 NM MG for 12.1 10/30									
13	10/31/12	10/31/12	Rachael Ray	9-10a	--1----	:30	1	\$500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 --1---- 1 \$500.00									
Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 WKMG CW 10/31/12 9:29 AM Rachael Ray 9-10a :30 PRATV1229H \$500.00 NM									
14	11/02/12	11/02/12	Rachael Ray	9-10a	----1--	:30	1	\$500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 ----1-- 1 \$500.00									
Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 WKMG F 11/02/12 9:39 AM Rachael Ray 9-10a :30 PRATV1229H \$500.00 NM									
15	11/05/12	11/05/12	Price Is Right	11a-12p	1-----	:30	1	\$2,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 11/05/12 11/11/12 1----- 1 \$2,000.00									
Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 WKMG M 11/05/12 11:28 AM Price Is Right 11a-12p :30 USATV04H \$2,000.00 NM									
16	10/30/12	10/30/12	Price Is Right	11a-12p	-1-----	:30	1	\$1,400.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 -1----- 1 \$1,400.00									
Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 WKMG Tu 10/30/12 Price Is Right 11a-12p :00 \$1,400.00 NM See MG 16.2 2 WKMG Th 11/01/12 11:59 AM Price Is Right 11a-12p :30 PRATV1229H \$1,400.00 NM MG for 16.1 10/30									
17	10/31/12	10/31/12	Price Is Right	11a-12p	--1----	:30	1	\$1,400.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 --1---- 1 \$1,400.00									
Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 WKMG CW 10/31/12 10:59 AM Price Is Right 11a-12p :30 PRATV1229H \$1,400.00 NM									

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258052-1	11/06/12	November 2012	10/29/12 - 11/05/12
Advertiser	Product	Estimate Number	
ISS/Priorities USA Action	PRIORITIES USA ACT	1567	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
18	11/02/12	11/02/12	Price Is Right	11a-12p	----1--	:30	1	\$1,400.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 ----1-- 1 \$1,400.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMGF 11/02/12 Price Is Right 11a-12p :00 \$1,400.00 NM See MG 18.2,18.3									
2 WKMG M 11/05/12 7:27 AM The Early Show 7-9a :30 USATV04H \$700.00 NM MG for 18.1 11/02									
3 WKMG M 11/05/12 8:39 AM The Early Show 7-9a :30 USATV04H \$700.00 NM MG for 18.1 11/02									
19	11/05/12	11/05/12	Local 6 News 12-1230p	12-1230p	1-----	:30	1	\$2,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 11/05/12 11/11/12 1----- 1 \$2,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG M 11/05/12 12:14 PM Local 6 News 12-1230p 12-1230p :30 USATV04H \$2,000.00 NM									
20	10/30/12	10/30/12	Local 6 News 12-1230p	12-1230p	-1-----	:30	1	\$1,250.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 -1----- 1 \$1,250.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG Tu 10/30/12 Local 6 News 12-1230p 12-1230p :00 \$1,250.00 NM See MG 20.2									
2 WKMG W 10/31/12 12:27 PM Local 6 News 12-1230p 12-1230p :30 PRATV1229H \$1,250.00 NM MG for 20.1 10/30									
21	10/31/12	10/31/12	Local 6 News 12-1230p	12-1230p	--1----	:30	1	\$1,250.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 --1---- 1 \$1,250.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG W 10/31/12 12:13 PM Local 6 News 12-1230p 12-1230p :30 PRATV1229H \$1,250.00 NM									
22	11/01/12	11/01/12	Local 6 News 12-1230p	12-1230p	---1---	:30	1	\$1,250.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 ---1--- 1 \$1,250.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG Th 11/01/12 12:24 PM Local 6 News 12-1230p 12-1230p :30 PRATV1229H \$1,250.00 NM									
23	11/02/12	11/02/12	Local 6 News 12-1230p	12-1230p	----1--	:30	1	\$1,250.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 ----1-- 1 \$1,250.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG F 11/02/12 12:25 PM Local 6 News 12-1230p 12-1230p :30 PRATV1229H \$1,250.00 NM									

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Advertiser	Product	Estimate Number	
ISS/Priorities USA Action	PRIORITIES USA ACT	1567	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
24	10/31/12	10/31/12	Soaps	12:30-2p	--1----	:30	1	\$1,250.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 --1---- 1 \$1,250.00									
Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 WKMGW 10/31/12 1:29 PM Soaps 12:30-2p :30 PRATV1229H \$1,250.00 NM									
25	11/01/12	11/01/12	Soaps	12:30-2p	---1---	:30	1	\$1,250.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 ---1--- 1 \$1,250.00									
Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 WKMGTh 11/01/12 1:59 PM Soaps 12:30-2p :30 PRATV1229H \$1,250.00 NM									
26	11/02/12	11/02/12	Soaps	12:30-2p	----1--	:30	1	\$1,250.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 ----1-- 1 \$1,250.00									
Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 WKMGF 11/02/12 1:59 PM Soaps 12:30-2p :30 PRATV1229H \$1,250.00 NM									
27	11/05/12	11/05/12	The Talk	2-3p	1-----	:30	1	\$1,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 11/05/12 11/11/12 1----- 1 \$1,000.00									
Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 WKMGCM 11/05/12 3:00 PM The Talk 2-3p :30 USATV04H \$1,000.00 NM									
28	10/31/12	10/31/12	The Talk	2-3p	--1----	:30	1	\$700.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 --1---- 1 \$700.00									
Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 WKMGW 10/31/12 3:00 PM The Talk 2-3p :30 PRATV1229H \$700.00 NM									
29	11/01/12	11/01/12	The Talk	2-3p	---1---	:30	1	\$700.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 ---1--- 1 \$700.00									
Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 WKMGTh 11/01/12 3:00 PM The Talk 2-3p :30 PRATV1229H \$700.00 NM									
30	10/30/12	10/30/12	Extra	4-430p	-1-----	:30	1	\$700.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 -1----- 1 \$700.00									
Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 WKMG Tu 10/30/12 Extra 4-430p :00 \$700.00 NM See MG 30.2 2 WKMGW 10/31/12 4:20 PM Extra 4-430p :30 PRATV1229H \$700.00 NM MG for 30.1 10/30									

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Send Payment To:

WKMG
PO Box 864255
Orlando, FL 32886-4255
TEIN: 06-0903509

http://www.local6.com

Invoice #	Invoice Date	Invoice Month	Invoice Period
258052-1	11/06/12	November 2012	10/29/12 - 11/05/12
Advertiser		Product	Estimate Number
ISS/Priorities USA Action		PRIORITIES USA ACT	1567

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/Week	Rate	Type
31	11/01/12	11/01/12	Extra	4-430p	---1---	:30	1	\$700.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 ---1--- 1 \$700.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMGTh 11/01/12 4:14 PM Extra 4-430p :30 PRATV1229H \$700.00 NM									
32	10/30/12	10/30/12	News at 5p	5-530p	-1-----	:30	1	\$100.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 -1----- 1 \$100.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG Tu 10/30/12 News at 5p 5-530p :00 \$100.00 NM See MG 32.2 2 WKMG Tu 10/30/12 LN Repeat various :00 \$100.00 NM See MG 32.3 3 WKMG Th 11/01/12 2:20 AM LN Repeat various :30 PRATV1229H \$100.00 NM MG for 32.2 10/30									
33	11/01/12	11/01/12	News at 5p	5-530p	---1---	:30	1	\$1,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 ---1--- 1 \$1,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG Th 11/01/12 5:13 PM News at 5p 5-530p :30 PRATV1229H \$1,000.00 NM									
34	11/05/12	11/05/12	News at 6p	6-630p	1-----	:30	1	\$2,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 11/05/12 11/11/12 1----- 1 \$2,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG M 11/05/12 6:21 PM News at 6p 6-630p :30 USATV04H \$2,000.00 NM									
35	10/30/12	10/30/12	News at 6p	6-630p	-1-----	:30	1	\$1,400.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 -1----- 1 \$1,400.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG Tu 10/30/12 News at 6p 6-630p :00 \$1,400.00 NM See MG 35.2 2 WKMG W 10/31/12 6:13 PM News at 6p 6-630p :30 PRATV1229H \$1,400.00 NM MG for 35.1 10/30									
36	11/01/12	11/01/12	News at 6p	6-630p	---1---	:30	1	\$1,400.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 ---1--- 1 \$1,400.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG Th 11/01/12 6:28 PM News at 6p 6-630p :30 PRATV1229H \$1,400.00 NM									

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258052-1	11/06/12	November 2012	10/29/12 - 11/05/12
Advertiser		Product	Estimate Number
ISS/Priorities USA Action		PRIORITIES USA ACT	1567

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
37	11/02/12	11/02/12	News at 6p	6-630p	----1--	:30	1	\$1,400.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 ----1-- 1 \$1,400.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMGF 11/02/12 6:29 PM News at 6p 6-630p :30 PRATV1229H \$1,400.00 NM									
38	10/30/12	10/30/12	News at 7p	7-7:30p	-1-----	:30	1	\$1,800.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 -1----- 1 \$1,800.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG Tu 10/30/12 News at 7p 7-7:30p :00 \$1,800.00 NM See MG 38.2 2 WKMG Th 11/01/12 7:21 PM News at 7p 7-7:30p :30 PRATV1229H \$1,800.00 NM MG for 38.1 10/30									
39	10/31/12	10/31/12	News at 7p	7-7:30p	--1----	:30	1	\$1,800.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 --1---- 1 \$1,800.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG W 10/31/12 7:22 PM News at 7p 7-7:30p :30 PRATV1229H \$1,800.00 NM									
40	11/02/12	11/02/12	News at 7p	7-7:30p	----1--	:30	1	\$1,800.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 ----1-- 1 \$1,800.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG F 11/02/12 7:23 PM News at 7p 7-7:30p :30 PRATV1229H \$1,800.00 NM									
41	11/05/12	11/05/12	Inside Edition	730-8p	1-----	:30	1	\$2,500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 11/05/12 11/11/12 1----- 1 \$2,500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG M 11/05/12 7:58 PM Inside Edition 730-8p :30 USATV04H \$2,500.00 NM									
42	10/30/12	10/30/12	Inside Edition	730-8p	-1-----	:30	1	\$1,500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 -1----- 1 \$1,500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG Tu 10/30/12 Inside Edition 730-8p :00 \$1,500.00 NM See MG 42.2 2 WKMG W 10/31/12 7:58 PM Inside Edition 730-8p :30 PRATV1229H \$1,500.00 NM MG for 42.1 10/30									
43	11/01/12	11/01/12	Inside Edition	730-8p	---1---	:30	1	\$1,500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 ---1--- 1 \$1,500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG Th 11/01/12 7:58 PM Inside Edition 730-8p :30 PRATV1229H \$1,500.00 NM									

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258052-1	11/06/12	November 2012	10/29/12 - 11/05/12
Advertiser		Product	Estimate Number
ISS/Priorities USA Action		PRIORITIES USA ACT	1567

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
44	11/02/12	11/02/12	Inside Edition	730-8p	----1--	:30	1	\$1,500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 ----1-- 1 \$1,500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMGF 11/02/12 7:51 PM Inside Edition 730-8p :30 PRATV1229H \$1,500.00 NM									
45	10/31/12	10/31/12	David Letterman	1136p-1238a	--1----	:30	1	\$1,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 --1---- 1 \$1,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMGW 10/31/12 12:31 AM David Letterman 1136p-1238a :30 PRATV1229H \$1,000.00 NM									
46	11/02/12	11/02/12	David Letterman	1136p-1238a	----1--	:30	1	\$1,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 ----1-- 1 \$1,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMGF 11/02/12 11:58 PM David Letterman 1136p-1238a :30 PRATV1229H \$1,000.00 NM									
47	11/03/12	11/03/12	7-9a Sat Early Show	7-9a	-----1-	:30	1	\$600.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 -----1- 1 \$600.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG Sa 11/03/12 8:58 AM 7-9a Sat Early Show 7-9a :30 USATV04H \$600.00 NM									
48	11/03/12	11/03/12	Sat Local 6 News at 6p	6-630p	-----1-	:30	1	\$1,500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 -----1- 1 \$1,500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WKMG Tu 10/30/12 Inside Edition 730-8p :00 \$1,500.00 NM See MG 48.3 3 WKMGW 10/31/12 7:42 PM Inside Edition 730-8p :30 PRATV1229H \$1,500.00 NM MG for 48.2 10/30 1 WKMG Sa 11/03/12 Sat Local 6 News at 6p 6-630p :00 \$1,500.00 NM See MG 48.2									
49	11/03/12	11/03/12	Inside Edition Wknd	1135p-1205a	-----1-	:30	1	\$750.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 -----1- 1 \$750.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG Sa 11/03/12 12:51 AM Inside Edition Wknd 1135p-1205a :30 USATV04H \$750.00 NM									
50	11/03/12	11/03/12	Extra Wknd	1205-105a	-----1-	:30	1	\$650.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 -----1- 1 \$650.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG Sa 11/03/12 1:28 AM Extra Wknd 1205-105a :30 USATV04H \$650.00 NM									

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Advertiser	Product	Estimate Number	
ISS/Priorities USA Action	PRIORITIES USA ACT	1567	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
51	11/04/12	11/04/12	6-830a Sun News	6a-830a	-----1	:30	1	\$400.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 -----1 1 \$400.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG Su 11/04/12 6:41 AM 6-830a Sun News 6a-830a :30 USATV04H \$400.00 NM									
52	11/04/12	11/04/12	Cold Case	1135p-1235a	-----S	:30	1	\$750.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 -----S 1 \$750.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG Su 11/04/12 1:04 AM Cold Case 1135p-1235a :30 USATV04H \$750.00 NM									
53	11/04/12	11/04/12	Extra Wknd	1235-135a	-----S	:30	1	\$650.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 -----S 1 \$650.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG Su 11/04/12 1:28 AM Extra Wknd 1235-135a :30 USATV04H \$650.00 NM									
Total Spots							54	Gross Total	\$56,900.00

Payment Terms 30 Days

<u>Agency Commission</u>	\$8,535.00
<u>Net Amount Due</u>	\$48,365.00

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